



the forum



Photo by Hugh Johnson

Robert Smith and Scott Green

Preferred Care at Home

From the moment Preferred Care at Home's doors opened in Shreveport, owners Scott Green and Robert Smith were determined to provide the highest quality senior home care to their community. That is only one reason they were nominated and will receive one of the Top Businesses of the Year honors at the J. Pat Beaird Industry & Top Businesses of the Year Awards Luncheon.

"At Preferred Care at Home, we consider it an honor to provide families with peace of mind that their loved ones are safe and well attended during stressful and difficult times," Smith said. "For us, being named as a recipient of *The Forum* Business of the Year Award is a tribute to both our extraordinary staff and our professional caregivers who have made Preferred Care at Home the area's premier licensed

home care company."

This passion for their community and dedication to excellence was also recognized at Preferred Care at Home's 2014 Annual Convention, where Green and Smith have earned numerous awards.

"We wanted to make a difference for the senior population of Northwest Louisiana, and we knew we could accomplish this by opening a home care company," Green said. "It's not only about providing quality senior care, it's about safeguarding the dignity and independence of every client whom we serve."

Green and Smith have both earned the professional designation of Certified Senior Advisor due to their practical and comprehensive understanding of health, social and financial issues that are important to many older adults, including ethical

issues specific to aging.

"We understand the stress and feeling of helplessness of someone suddenly thrust into a new world of caregiving for a family member or loved one," Green said. "In our Family Learning Center on our website, we provide free access to hours of family-caregiver education modules with tips on everything from senior-friendly activities to Alzheimer's care. This information is available not only to our clients but to anyone in our community."

Preferred Care at Home supports community groups which focus on the aging population through sponsorships of Caddo Council on Aging's "Meals on Wheels" program, Alzheimer's Association's "Walk to End Alzheimer's," and the Alzheimer's Agency of Shreveport/Bossier's "Resource Directory."